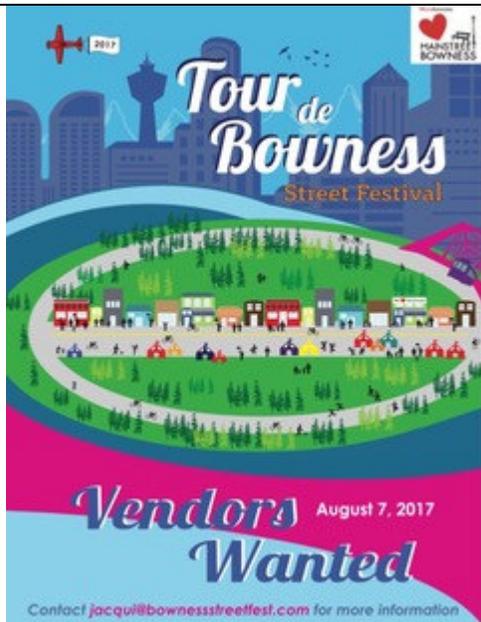


We Need Vendors for our Tour de Bowness Street Festival 2017!



Hello Mainstreet Bowness Businesses!

As a member of our Mainstreet Bowness BIA (Business Improvement Area) you are part of an elite club! We all get to work in the best community in Calgary. Since I started in the Executive Director position in October 2015 I've learned from everyone I talk to that there is an amazing sense of community here. Bownesians love Bowness....and so do non-Bownesians! People come from all over Calgary to experience what we are so lucky to have here. Below is a recent article that was written about Bowness and the mainstreet business community and I'm excited to share it with you. It's so great to see our businesses and residential community getting acknowledged for what we are - a small town in the BIG city!

<http://www.calgaryjournal.ca/index.php/living/3649-how-a-calgary-community-is-keeping-the-past-alive>

To celebrate our history while looking to the future you're probably aware that the business community and the residents of Bowness comes together for some FUN every summer for our Tour de Bowness Street Festival and Bicycle Race. The excitement and action will happen again this year on holiday Monday, August 7th (Heritage Day). Last year the festival drew almost 5 thousand people down to Bowness Road to take in the artisans, entertainment, food vendors and businesses that had a presence out in front of their store. This year we expect it to be bigger and better than last year. The Mainstreet Bowness BIA would love to see your business get in on the fun and bring your products and services out onto your front sidewalk! It's NO charge to you and it brings excitement to festival goers as they stroll down mainstreet taking it all in. I'll be coming around to talk to you more about it as we get closer to the date.

Until then, I was wondering if you could help me out? We are still in need of cool, unique vendors for the festival this summer. So, I was hoping that you could share the festival poster below on your Facebook, Twitter and Instagram (social media platforms). Whatever you can do would be totally appreciated. The Mainstreet Bowness BIA would love to sell out the vendor booths this year if we can. It would be the first year that would happen!

I appreciate whatever you can do to help and I'll be around soon to say hello.

Thank you in advance,

Cheers,
Jacqui Esler
Executive Director

Mainstreet Bowness BIA
"Love Where You Shop"

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